



Branding & Identity

IMPREMIS
MARKETING



Create a strong brand persona through effective color psychology and design that would resonate with the target audience.

We will help you design the foundation of your brand strategy from the ground up, revamp a current design or use your current branding to bring graphics, photos, videos, packaging, presentation and stationery designs, and other content creation to life.

OBJECTIVES

To craft and elevate an authentic brand experience that inspires, engages, and transforms.

What determines the price:

- Revision count or time period on logo exploration and brand bible
- Amount of pages or phases of the brand bible to be created (i.e. brand positioning, SWOT analysis, iconography, etc.)
- Scope of add-ons (i.e. social media account set up, business card design, presentation design, packaging, etc.)

PRICING

Brand Bible

\$500 - \$1,000

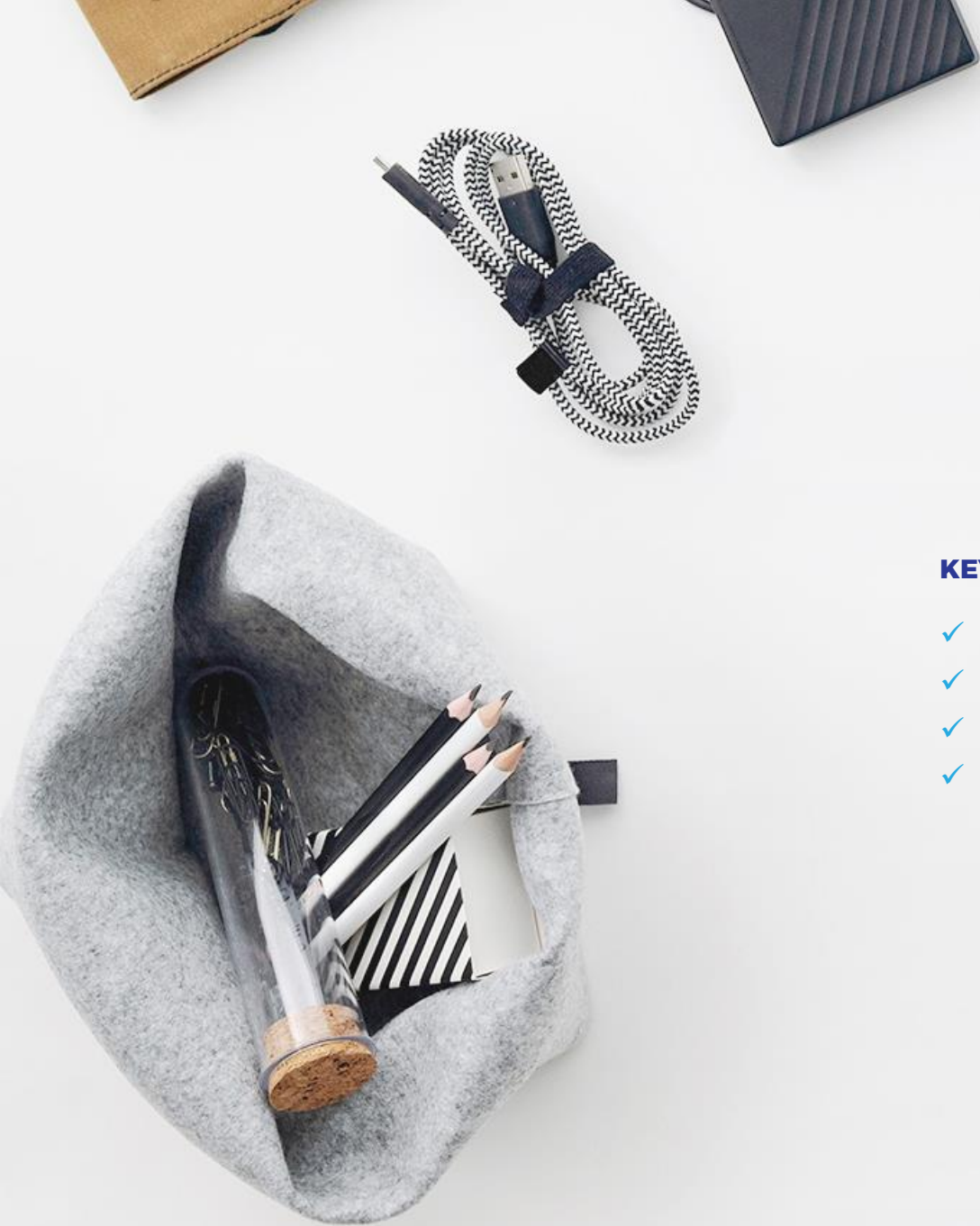
Logo

3 logo exploration, 3 color palettes, and unlimited revisions for 1 week.

\$175

**Pricing can be changed based on price determinants*

For case studies, visit us at www.impremis.com



KEY TAKEAWAYS

- ✓ Brand bible includes creative copywriting and extensive market research
- ✓ 24-48 hour turn around for logo and brand bible revisions
- ✓ We provide working vector files for all design deliverables after approval
- ✓ High quality mockups, fonts, and imagery

IMPREMIS

M A R K E T I N G

Have questions? Get in touch.



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