# **Chatbot Automation**



# We build and develop chatbots that provide a better user experience while cutting down on overhead costs.

Every chatbot is a custom built solution that aims to help your business save time and human resources while also potentially generating revenue. Whether it's qualifying leads, complex customer support, or just a simple data gathering chatbot, we can help.



#### **OBJECTIVES**

## **Lead Gen:** Lead generation and basic FAQ assistance.

#### What determines the price:

Amount of FAQs • Length of lead generation sequence • Extensiveness of dashboards • Integrations to be set up

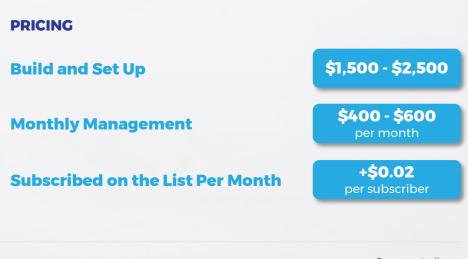
#### **OBJECTIVES**

## **Customer Service:** Answer customer questions extensively.

#### What determines the price:

Amount of responses • Estimated amount of messages to be handled per day • SKUs in company • Integrations • Solution being provided for (eCommerce or corporate)





For case studies, visit us at www.**impremis**.com

### **KEY TAKEAWAYS**

- Exceptional copywriting.
- Ongoing optimization.
- ✓ One of our first services that helped differentiate us from the market.
- $\checkmark$  We're a certified agency, we get and pass on "at cost" monthly subscriber costs.
- $\checkmark$  We offer custom real time dashboards for analysis.

# IMPREMIS

MARKETING

# Have questions? Get in touch.

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