




Email Marketing

IMPREMIS
MARKETING



We build your email marketing funnel with direct response copywriting.

With our use of email marketing, we focus on helping your business maintain its relationships with customers/ prospects by marketing personalized emails with custom emails and email templates. We also help with your sales process and sales funnel by not only capturing, gathering and inserting all emails into a CRM, but following up with prospects or customers for products or upsell where necessary.

OBJECTIVES

To analyze, strategize, set up, and implement/optimize email marketing.

What determines the price:

Amount of emails • Email types • If we need to set up the CRM and emails • Drafting strategy as needed

Optimization: How often • Amount of emails • If we should apply changes, or just advise on ideas

PRICING

Depending on the Scope of Work

\$0.10 - \$0.50
per word

eCommerce Strategy, Copywriting, and Set Up

\$750 - \$1,500

We can also analyze and optimize pre-existing email marketing as a one off recurring service upon request.

**Pricing can be changed based on price determinants*

For case studies, visit us at www.impremis.com



KEY TAKEAWAYS

- ✓ Formulate a strategy.
- ✓ Professional copywriting that speaks to the brand but is well constructed to sell or drive an outcome.
- ✓ Email design - can offer HTML email design.
- ✓ Set up CRM sequence.

IMPREMIS

M A R K E T I N G

Have questions? Get in touch.



+63 927 257 7388



Jordan.Glickman@impremis.com