



Social Media Management & Content Creation

IMPREMIS
MARKETING

We create content for social media and other platforms that engages your audience on a daily basis.

With the rise of social media in the last decade, it has vastly changed how brands communicate with their audiences.

Regardless if you are a B2B or B2C business, the use of social media is an influential way of building brand awareness, establishing your proficiencies, and over time, driving organic leads.



OBJECTIVES

To create stunning imagery, branded content, to help illustrate your brand and communicate it across numerous mediums.

What determines the price:

Social Media Management (SMM):

- Amount of posts per month
- Amount of platforms
- Stock imagery or provided imagery
- Who does copies
- Engagement length
- Revisions count & time period

Content Creation:

- Complexity/quality export of design
- Amount of deliverables
- Speed of delivery requested
- Revision count & time period
- Stock or provided imagery

AVERAGE PRICING

Social Media Management (SMM)

\$250 - \$500
per month

Content Creation

Graphic design (i.e. presentation decks, brochures, website banners, and other marketing collateral)

\$20 and up

**Pricing can be changed based on price determinants*

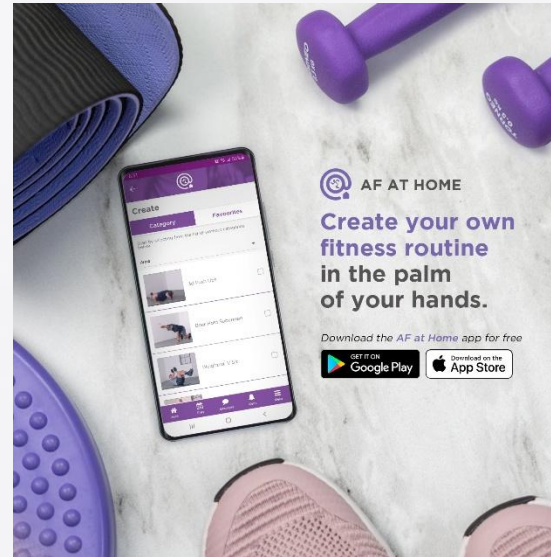
CASE STUDIES



SAY
aloe
TO MY LITTLE
friend

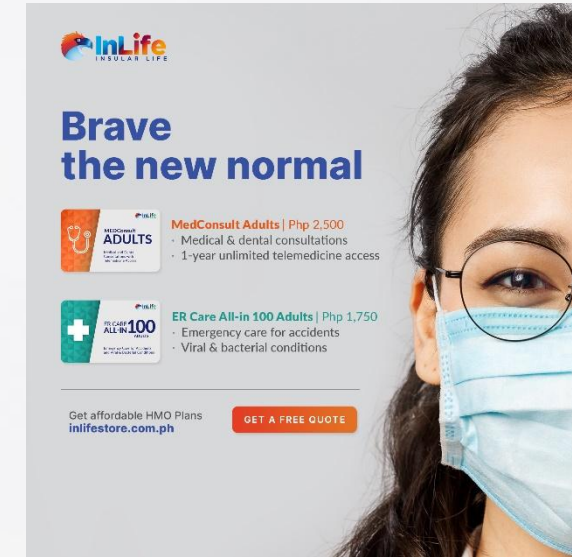
aloe vera sprigbox
LITTLE FRIEND

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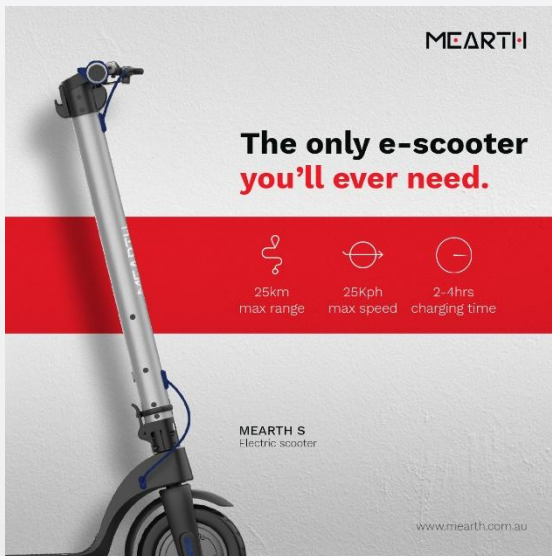
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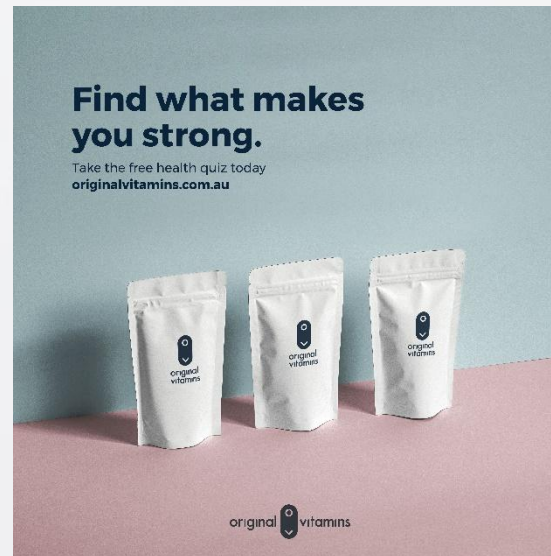
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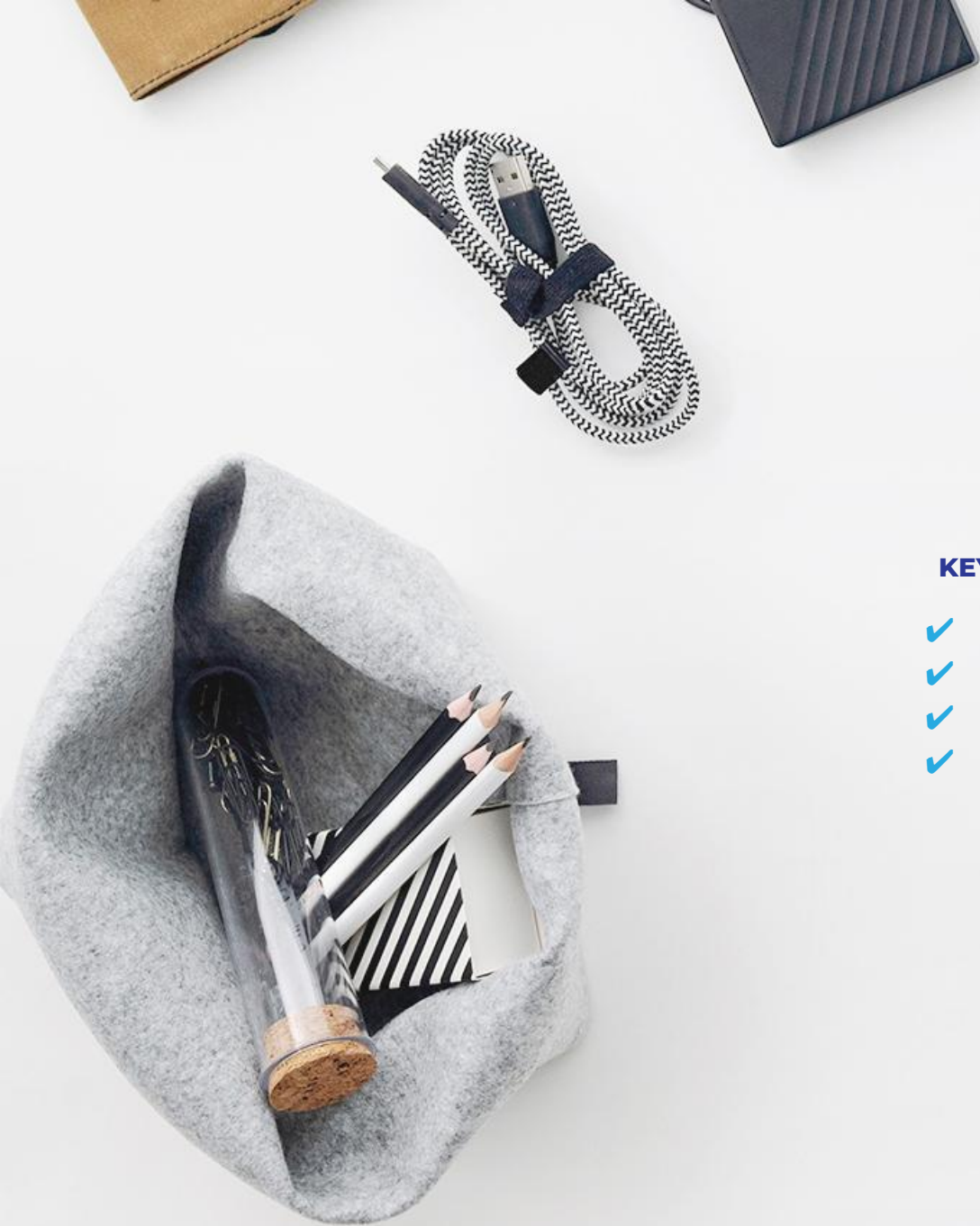
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GENESIS

solar edge HD



KEY TAKEAWAYS

- ✓ 24 - 48 hour turn around for revisions.
- ✓ Priced as cheap and affordable for corporate and startups.
- ✓ We provide working files for all design deliverables after approval.
- ✓ High quality mockups, fonts, and imagery.

IMPREMIS

M A R K E T I N G

Have questions? Get in
touch



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